

CONTACT:

Peter DeRaedt, Gaming Standards Association
President
Tel: +1 (775) 829-2336
E-mail: pres@gamingstandards.com

Paul Speirs, Steinbeck Communications
President
+1 (702) 413-4278
paulspeirs@cox.net

GAMING STANDARDS ASSOCIATION TRAVELS TO EUROPE TO KICK OFF 10 YEAR ANNIVERSARY

ICE Tradeshow, Technical Meetings Scheduled

LAS VEGAS (December 17, 2007) – After a tremendously successful showing at the recent Global Gaming Expo in Las Vegas, the Gaming Standards Association is traveling to Europe. In Europe, GSA will begin a year-long celebration of its 10th anniversary by exhibiting at the International Casino Exhibition and holding its January 2008 Technical Committee Meeting, the first time the meeting has taken place on the continent.

“We have made tremendous progress over the past nine years, and what better way to begin marking the 10th anniversary of our international organization than at the International Casino Exhibition. It truly speaks to the global reach of GSA and the universal applicability of standards,” said GSA President Peter DeRaedt.

At ICE, GSA will be discussing gaming protocol standards from its stand #3031. ICE takes place January 22-24 at Earls Court in London.

The Technical Committee Meeting takes place January 28-31 at the Schlossberghotel Graz in Graz, Austria. Hosted by GSA member company Atronic International, the meetings also include a one-day GSA orientation for members and non-members. Admission is free, and registration is required. RSVP for the meeting can be sent to sec@gamingstandards.com, and more information is available at GSA’s website, www.gamingstandards.com.

About the Gaming Standards Association (GSA): The Gaming Standards Association (GSA) is an international trade association that creates benefits for gaming manufacturers, suppliers, operators and regulators. We facilitate the identification, definition, development, promotion, and implementation of open standards to enable innovation, education, and communication for the benefit of the entire industry. Since its incorporation on May 6, 1998, GSA has members representing a wide cross section of the global gaming industry.

GSA’s new Game-to-System (G2S) Protocol has been named “Best Productivity-Enhancement Technology” by Global Gaming Business Magazine, one of the “Top Three International Gaming Products” by IGWB Magazine; one of Casino Journal magazine’s “Top 3 Most Innovative Products”; and one of Casino Enterprise Management’s “Top 10 Slot Floor Technologies.”

Platinum members include Aristocrat Technologies Inc.; Atronic Americas LLC; Bally Technologies, Inc. (BYI); E-Genting Holdings Sdn Bhd; FutureLogic, Inc; Harrah’s Entertainment (HET); International Game Technology (IGT); Konami Gaming Inc.; MEI; MGM MIRAGE (MGM); Progressive Gaming International Corporation (PGIC); Seminole Tribe of Florida; and WMS Gaming Inc. (WMS). Other members include: 3M Touch Systems (MMM); Ainsworth Game Technology, Ltd.; AGMMA – Australasian Gaming Machine Manufacturers Association; Alliance Gaming Services; American Gaming Systems; Ameristar Casinos, Inc.; Aruze Gaming America, Inc.; Austrian Gaming Industries GmbH; Belatra Co., Ltd.; BMM North America; Bounty Limited; British Columbia Lottery Corporation; CashCode Company Inc.; Casino Technology; Cyberview Technology; DigiDeal Corp.; Digital Dynamics Software, Inc.; DigiTech Systems Co., Ltd.; Elixir Group, Ltd.; Foxwoods Resort Casino; GameLogic, Inc.; GameTech International; Gaming Consultants International; Gaming Laboratories International, Inc; Giesecke & Devrient; GGS-US LTD; Global Cash Access, Inc.; Global Payment Technologies Inc. (GPTX); GTECH Corporation (LTO); Hotel Technology Next Generation; Incredible Technologies, Inc.; Inspired Gaming Group plc (INGG); Intralot S.A. (INLr.AT); Jofemar, S.A.; Las Vegas Gaming, Inc.; Macao Polytechnic Institute; Money Controls; MotorCity Casino; Multi-State Lottery Association (MUSL); Multimedia Games, Inc. (MGAM); Nick Farley & Associates; Nidec Sankyo Corporation; NRT Technology Corporation; Ontario Lottery & Gaming



GAMING STANDARDS ASSOCIATION

48377 Fremont Blvd, Suite 117 Fremont, CA 94538

Tel: 510.492.4060 Fax: 510.492.4001 www.gamingstandards.com

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