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GAMING STANDARDS ASSOCIATION NAMES ETHAN TOWER PROTOCOL DIRECTOR

LAS VEGAS (January 22, 2008) – The Gaming Standards Association has named Ethan Tower its new Protocol Director. Tower will join the staff immediately and oversee the continuing development of GSA's System-to-System (S2S) protocol as well as ensure alignment of schemas between S2S and G2S.

He is a fifteen-year veteran of the gaming industry. During that time he has held system development positions with the Seminole Tribe of Florida, GameLogic, Foxwoods Resort Casino, International Game Technology and SyCo Development Corporation. While working with IGT and SyCo, Tower was one of the principal developers of the IGS casino management system. For the last five years Tower has been the driving force behind GSA's XML based standards.

GSA President Peter DeRaedt said, "Ethan has been an integral and invaluable part of the S2S team for years, and neither GSA nor the S2S protocol would be where they are today without his constant dedication. Now, as GSA prepares for the rapidly expanding and highly technical future of gaming, it makes sense to bring Ethan onto the team in a permanent staff capacity, and we are thrilled to welcome him."

Tower may be reached at etower@gamingstandards.com.

About the Gaming Standards Association (GSA): The Gaming Standards Association (GSA) is an international trade association that creates benefits for gaming manufacturers, suppliers, operators and regulators. We facilitate the identification, definition, development, promotion, and implementation of open standards to enable innovation, education, and communication for the benefit of the entire industry. Since its incorporation on May 6, 1998, GSA has members representing a wide cross section of the global gaming industry.

GSA's new Game-to-System (G2S) Protocol has been named "Best Productivity-Enhancement Technology" by Global Gaming Business Magazine, one of the "Top Three International Gaming Products" by IGWB Magazine; one of Casino Journal magazine's "Top 3 Most Innovative Products"; and one of Casino Enterprise Management's "Top 10 Slot Floor Technologies."

Platinum members include Aristocrat Technologies Inc.; Atronic Americas LLC; Bally Technologies, Inc. (BYI); E-Genting Holdings Sdn Bhd; FutureLogic, Inc; Harrah's Entertainment (HET); International Game Technology (IGT); Konami Gaming Inc.; MEI; MGM MIRAGE (MGM); Progressive Gaming International Corporation (PGIC); Seminole Tribe of Florida; and WMS Gaming Inc. (WMS). Other members include: 3M Touch Systems (MMM); Ainsworth Game Technology, Ltd.; AGMMA – Australasian Gaming Machine Manufacturers Association; Alliance Gaming Services; American Gaming Systems; Ameristar Casinos, Inc.; Aruze Gaming America, Inc.; Austrian Gaming Industries GmbH; Belatra Co., Ltd.; BMM North America; Bounty Limited; British Columbia Lottery Corporation; CashCode Company Inc.; Casino Technology; Codere, S.A.; Cyberview Technology; DigiDeal Corp.; Digital Dynamics Software, Inc.; DigiTech Systems Co., Ltd.; Elixir Group, Ltd.; Foxwoods Resort Casino; GameLogic, Inc.; GameTech International; Gaming Consultants International; Gaming Laboratories International, Inc; Giesecke & Devrient; GGS-US LTD; Global Cash Access, Inc.; Global Payment Technologies Inc. (GPTX); GTECH Corporation (LTO); Hotel Technology Next Generation; Incredible Technologies, Inc.; Inspired Gaming Group plc (INGG); Intralot S.A. (INLr.AT); Jofemar, S.A.; Las Vegas Gaming, Inc.; Macao Polytechnic Institute; Money Controls; MotorCity Casino; Multi-State Lottery Association (MUSL); Multimedia Games, Inc. (MGAM); Nick Farley & Associates; Nidec Sankyo Corporation; NRT Technology Corporation; Ontario Lottery & Gaming Corporation; Penn National Gaming, Inc.; PokerTek, Inc.; R. Franco USA; Rocket Gaming Systems; Scientific Games (SGMS); Shuffle Master, Inc.(SHFL); Station Casinos, Inc.; Tabcorp Holdings Limited; Transact Technologies (TACT); Unidesa Gaming & Systems; UNLV International Gaming Institute; Video Gaming Technologies, Inc; Viejas Casino and Western Money Systems. For more information, visit www.gamingstandards.com.



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