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GAMING STANDARDS ASSOCIATION BRINGS STANDARDS TO ASIA'S GEM EXPO

GSA Exhibiting, Speaking at Gaming Tradeshow

LAS VEGAS (March 23, 2009) – The Gaming Standards Association has actively been bringing its message of protocol standards, certification and education to gaming markets across the world all year, and now GSA is turning its attention to the Philippines. GSA will exhibit and speak at Asia's Gaming & Entertainment and Leisure Expo (Asia's GEM Expo) April 1-3 at the SMX Convention Center in Manila, The Philippines.

GSA will be located in stand #H-1, where the company will be discussing the benefits of standardization and how protocol standards apply to the worldwide gaming industry. In addition, GSA will also present its certification program and traveling education curriculum.

GSA President Peter DeRaedt will be a featured speaker at the conference. A well-versed and well-traveled gaming industry veteran, DeRaedt will bring his expertise and global vision to the session, "Trends and Advances in Gaming Technology." The session takes place April 1 at 10:15 a.m. in the convention center.

DeRaedt previewed his address: "This is an incredibly exciting time in the gaming industry. Manufacturers across the globe are developing products with astounding abilities. I will discuss the technological trends and how open standards developed by GSA are fueling the products of the future."

About the Gaming Standards Association (GSA): The Gaming Standards Association (GSA) is an international trade association that creates benefits for gaming manufacturers, suppliers, operators and regulators. We facilitate the identification, definition, development, promotion, and implementation of open standards to enable innovation, education, and communication for the benefit of the entire industry. Since its incorporation on May 6, 1998, GSA has members representing a wide cross section of the global gaming industry.

GSA's new Game-to-System (G2S) Protocol has been named "Best Productivity-Enhancement Technology" by Global Gaming Business Magazine, one of the "Top Three International Gaming Products" by IGWB Magazine; one of Casino Journal magazine's "Top 3 Most Innovative Products"; and one of Casino Enterprise Management's "Top 10 Slot Floor Technologies."

Platinum members include AMX; Aristocrat Technologies Inc.; Bally Technologies, Inc. (BYI); GTECH Corporation (LTO); Harrah's Entertainment; International Game Technology (IGT); Konami Gaming Inc.; MEI; NCR Corporation (NCR); Seminole Tribe of Florida; Techlink Entertainment International Ltd. and WMS Gaming Inc. (WMS). Other members include: 3M Touch Systems (MMM); Ainsworth Game Technology, Ltd.; Alberta Gaming and Liquor Commission; American Gaming Systems; Ameristar Casinos, Inc.; Aruze Gaming America, Inc.; Atlantic Lottery Corporation; Atronic Americas LLC; Austrian Gaming Industries GmbH; Belatra Co., Ltd.; BMM Compliance; British Columbia Lottery Corporation; CashCode Company Inc.; Casino Technology; Codere, S.A.; De Vocht Expert Services; DigiTech Systems Co., Ltd.; Euro Games Technology; F2 Systems, Inc.; GameLogic, Inc.; GameTech

International; Gaming Consultants International; Gaming Laboratories International, LLC; Gaming Technologies Association; Giesecke & Devrient; GGS-US LTD; FutureLogic, Inc; Hydako Co., Ltd.; Incredible Technologies, Inc.; Intel Corporation (INTC); International Currency Technologies Corporation; Intralot S.A. (INLr.AT); Las Vegas Gaming, Inc.; Loto-Quebec; Macao Polytechnic Institute; Manitoba Lotteries Corp.; MGM MIRAGE (MGM); Money Controls; MotorCity Casino; Multi-State Lottery Association (MUSL); Multimedia Games, Inc. (MGAM); Nanoptix, Inc.; New Wave Automation; Nick Farley & Associates; NRT Technology Corporation; Ontario Lottery & Gaming Corporation; Oregon Lottery; Penn National Gaming, Inc.; Scientific Games (SGMS); Shuffle Master, Inc.(SHFL); SIQ; Station Casinos, Inc.; Tabcorp Holdings Limited; Tech Results; Technical Systems Testing; Transact Technologies (TACT); UNLV International Gaming Institute; Video Gaming Technologies, Inc.; WCLC Sask VLT Division and Western Money Systems. For more information, visit www.gamingstandards.com.

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