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GAMING STANDARDS ASSOCIATION RIDING ENORMOUS WAVE OF SUCCESS AS STANDARDS CONTINUE TO BE DEPLOYED GLOBALLY

LAS VEGAS (November 8, 2011) – The Gaming Standards Association, the world’s leading standards-setting organization for the gaming industry, is riding an enormous wave of success, as its standards are continuing to be deployed globally, clearly setting a distinguishing line of competitive advantage between those implementing GSA standards and those who are not.

In Victoria, Australia, a central monitoring system will connect up to 27,500 devices, and in Ohio, a similar central monitoring system will connect up to 17,500 devices both using GSA standards. The government-run casinos in the Netherlands are embarking on the modernization of systems and the integration of their casino management tools using a Casino Management System solution implemented to use all GSA standards.

In the U.S., the State of Missouri, state regulators are requiring GSA’s GAT 3.5 standard for every slot supplier operating in the state. In Europe, Italy’s Amministrazione Autonoma dei Monopoli di Stato and SOGEL are requiring GSA’s S2S standard to enable cross ticketing.

“GSA standards are the future of gaming, as this wave of deployment clearly shows. Every aspect of the industry, on every continent, is embracing GSA standards, and we invite all companies to join GSA, to join those who are leading the industry to a positive new future,” said GSA President Peter DeRaedt.

The role standards will play in the future of gaming was the theme of speakers who addressed GSA’s recent Annual Meeting, held during G2E in Las Vegas. For example, three lottery regulators hit several important points during the conference including the fact that standards are critical to interoperability and improved time to market, and that having no standards results in increased risk, increased cost, and slower time to market. The Annual Meeting can be seen now on the GSA website at: <http://gamingstandards.com/index.php?page=resources/videos>.

Access to GSA standards is an exclusive benefit of membership! For more information, please visit www.gamingstandards.com or call +1 (510) 492-4060.

About the Gaming Standards Association (GSA): The Gaming Standards Association (GSA) is an international trade association that creates benefits for gaming manufacturers, suppliers, operators, and regulators. We facilitate the identification, definition, development, promotion, and implementation of open standards to enable innovation, education, and communication for the benefit of the entire industry. Established in 1998, GSA’s members represent a wide cross section of the global gaming industry.

GSA’s Game to System (G2S) Protocol has been named “Best Productivity-Enhancement Technology” by Global Gaming Business Magazine; one of Casino Journal magazine’s “Top 3 Most Innovative Products”; and one of Casino Enterprise Management’s “Top 10 Slot Floor Technologies.”

Platinum members include Aristocrat Technologies Inc.; Bally Technologies, Inc. (BYI); International Game Technology (IGT); Konami Gaming Inc.; MEI; Seminole Tribe of Florida; SPIELO (an affiliate of GTECH LTO.MI), and WMS Gaming Inc. (WMS). Other members include: 3M Touch Systems (MMM); Ainsworth Game Technology, Ltd.; Alberta Gaming and Liquor Commission; Aruze Gaming America, Inc.; Atlantic Lottery Corporation; Austrian Gaming Industries GmbH; BMM Compliance; BCLC; Caesars Entertainment; Codere, S.A.; ComTrade; Crane Payment Solutions; De Vocht Expert Services; DR Gaming Technology Europe nv; Eclipse Compliance Testing; European Casino Association; Euro Games Technology Ltd.; FutureLogic, Inc; Gaming Laboratories International, LLC; Gaming Technologies

Association; Intralot S.A. (INLr.AT); Isle of Capri Casinos; Loto-Quebec; Macao Polytechnic Institute; Manitoba Lotteries Corp.; Multimedia Games (MGAM); Multi-State Lottery Association (MUSL); NRT Technology Corporation; Ontario Lottery & Gaming Corporation; Oregon Lottery; QALab; Penn National Gaming, Inc.; Radical Blue Gaming, Scientific Games (SGMS); Shuffle Master, Inc.(SHFL); SIQ; Techlink Entertainment International Ltd.; Transact Technologies (TACT); UNLV International Gaming Institute; Video Gaming Technologies, Inc.; WCLC Sask VLT Division. For more information, visit www.gamingstandards.com and follow GSA on Facebook, LinkedIn, and Twitter.

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