

GSA TECH SUMMIT 2018

SPONSORSHIP
OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

		PLATINUM	GOLD	SILVER	BRONZE	SUPPORT
		\$10K	\$8K	\$6K	\$2.5K	\$1.5K
Thought Leadership Opportunities						
Speaking opportunity		O	O	O		
Networking + Business Development						
Free Registration(s) to Summit		3	2	1		
Free Registration(s) to Data Center Tour		2	1			
Branding Opportunities						
PRE	Press release mention	O	O			
	Pre-show email with sponsor content	O				
	Company logo and recognition on Summit site	O	O	O	O	O
	Logo in pre-event email	O	O	O	O	
ONSITE	Verbal recognition	O	O	O		
	Company logo and recognition in show guide	O	O	O	O	O
	Promo item and collateral in tote bag	O	O			
	Company logo on onsite signage at Summit	O	O	O	O	O
	Sponsorship recognition on event signage	O	O	O	O	O
POST	Sponsor content emailed to attendees	O				
	Sponsor logo featured in post-show comms	O	O	O		
GSA	GSA VIP designation	O	O			
	GSA supporter sponsor recognition for 1 year	O	O			

Additional sponsorship opportunities on the following pages.

A LA CARTE



The following choices are a list of a la carte options to complement and customize your sponsorship package. Choose the items that meet your marketing and business development goals and be recognized as a key supporter of the Gaming Technology Blockchain Summit.

THOUGHT LEADERSHIP AND EDUCATION OPPORTUNITIES

QUICK HIT/ LIGHTNING TALK

Present a 5-minute educational TED-style talk to attendees between keynotes on a blockchain-related topic and be seen as a thought leader.

Additional Benefits include:

- » Complimentary Summit Registration for Thought Leader
- » Company logo onscreen during lightning talk
- » Collateral placed in attendee tote bag
- » Hyperlinked company logo and sponsor recognition on summit website

\$6,000



LIMIT: ● ● ●

THOUGHT LEADERSHIP AND EDUCATION OPPORTUNITIES

PANEL SPONSORSHIP (EDUCATION, TECH, INDUSTRY OR REGULATORY TRACK)

Showcase your knowledge and expertise by participating as a panelist alongside other subject matter experts on a track of your choosing.

Additional Benefits include:

- » Complimentary summit registrations for panelist
- » Company logo onscreen during panel
- » Collateral placed in attendee tote bag
- » Hyperlinked company logo and sponsor recognition on summit website
- » Prominent featuring of panel and sponsorship in pre-show communications

\$6,000



LIMIT: ● ● ● ●

THOUGHT LEADERSHIP AND EDUCATION OPPORTUNITIES

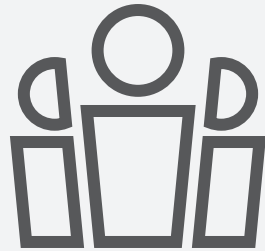
KEYNOTE SPONSORSHIP

Associate your brand with a Thought Leader - Use this 5-minute introduction to highlight your company's knowledge on the topic and align your brand with a respected subject matter expert.

Additional Benefits include:

- » Complimentary Summit Registration for Thought Leader
- » Company logo on table tent cards
- » Company logo and description in printed show guide under sponsor heading
- » Hyperlinked company logo, description and recognition as sponsor on summit website
- » First right of refusal on this sponsorship for 2019

\$5,000



LIMIT: ● ● ●

THOUGHT LEADERSHIP AND EDUCATION OPPORTUNITIES

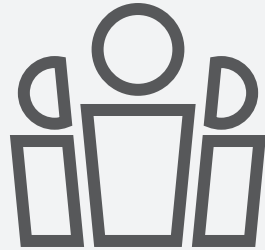
SESSION SPONSORSHIP

Associate your brand with a Thought Leader - Use this 5-minute introduction to highlight your company's knowledge on the topic and align your brand with a respected subject matter expert.

Additional Benefits include:

- » Complimentary Summit Registration for Thought Leader
- » Company logo on table tent cards
- » Company logo and description in printed show guide under sponsor heading
- » Hyperlinked company logo, description and recognition as sponsor on summit website
- » First right of refusal on this sponsorship for 2019

\$5,000



LIMIT: ● ●

OPENING RECEPTION SPONSOR

The opening reception is the key networking event of the Summit. Support the event as a sponsor and network with attendees.

Additional Benefits include:

- » Two, complimentary summit registrations
- » Company logo and sponsorship recognition on signage at the reception
- » Company logo and sponsorship recognition on reception table tent cards
- » Company logo and description in printed show guide under sponsor heading
- » Verbal recognition at start of reception
- » Ability to provide branded napkins and cups for the reception
- » Hyperlinked company logo, description and recognition as sponsor on summit website
- » First right of refusal on this sponsorship for 2019

\$6,000



LIMIT: ● ●

NETWORKING AND BUSINESS DEVELOPMENT OPPORTUNITIES

LUNCH SPONSORSHIP

Be the exclusive lunch sponsor for the Summit on Day 2 and have your brand prominently featured while attendees take in the lunch keynote. You will receive verbal recognition and thanks as the exclusive sponsor and can place collateral or a giveaway item at each seat.

Additional Benefits include:

- » Opportunity to place collateral or a promotional item at each seat
- » Company logo on table tent cards
- » Company logo on signage in room
- » Verbal recognition
- » Company logo and description in printed show guide under sponsor heading
- » Hyperlinked company logo, description and recognition as sponsor on summit website
- » First right of refusal on this sponsorship for 2019

\$3,000



LIMIT: ●

NETWORKING AND BUSINESS DEVELOPMENT OPPORTUNITIES

BREAKFAST SPONSORSHIP

Be the exclusive breakfast sponsor for the Summit on Day 2 and have your brand prominently featured while attendees network and start their day. You will receive verbal recognition and thanks as the exclusive sponsor and can place collateral or a giveaway item at each seat.

Additional Benefits include:

- » Opportunity to place collateral or a promotional item at each seat
- » Company logo on table tent cards
- » Company logo on signage in room
- » Verbal recognition
- » Company logo and description in printed show guide under sponsor heading
- » Hyperlinked company logo, description and recognition as sponsor on summit website
- » First right of refusal on this sponsorship for 2019

\$2,500



LIMIT: ●

TOTE BAG SPONSOR

Be the exclusive tote bag sponsor, and have your branding prominently featured on the tote bags every attendee will receive at registration! Sponsor to include company logo and GSA logo imprinted on tote bags. Sponsor is responsible for providing tote bags that can fit a standard piece of collateral.

Additional Benefits include:

- » Company logo with sponsor recognition in printed show guide under sponsor heading
- » Hyperlinked company logo and sponsor recognition on summit website
- » First right of refusal on this sponsorship for 2019
- » Collateral placed in attendee tote bag

\$3,000



LIMIT: ●

REGISTRATION SPONSOR

Be the first thing attendees see as they enter the summit. Sponsor to have logo prominently displayed on the front of all registration counters, as well as registration signage for the duration of the event.

Additional Benefits include:

- » Company branding on signage in lounge outside of main session room
- » Company logo with sponsor recognition in printed show guide under sponsor heading
- » Hyperlinked company logo and sponsor recognition on summit website
- » Opportunity to provide pens used at registration
- » First right of refusal on this sponsorship for 2019

\$3,000



LIMIT: ●

VIDEO WALL SPONSOR

Have your 20-second video content prominently featured in the summit’s main presentation space for the duration of the conference.

Additional Benefits include:

- » Company logo with sponsor recognition on signage at Company logo with sponsor recognition in printed show guide under sponsor heading
- » Hyperlinked company logo and sponsor recognition on summit website
- » First right of refusal on this sponsorship for 2019
- » Collateral placed in attendee tote bag

\$3,000



LIMIT: NONE

LANYARD SPONSOR

Be the exclusive lanyard sponsor, and have your branding prominently featured on all attendee credentials! Sponsor to include company logo (alternating with GSA logo) imprinted on lanyards.

Additional Benefits include:

- » Company logo with sponsor recognition in printed show guide under sponsor heading
- » Hyperlinked company logo and sponsor recognition on summit website
- » First right of refusal on this sponsorship for 2019

\$2,500



LIMIT: ●

COFFEE AND WATER STATION SPONSOR

Sponsor the coffee station and be the brand putting much-needed caffeine into attendees' hands while your logo is prominently featured on signage, coffee cups, and napkins.

Additional benefits include:

- » Company branding on signage at coffee stations for the duration of the conference
- » Opportunity to provide branded cups and napkins
- » Company logo with sponsor recognition in printed show guide under sponsor heading
- » Hyperlinked company logo and sponsor recognition on summit website
- » First right of refusal on this sponsorship for 2019

\$2,000



LIMIT: NONE

REGISTRATION PAGE AND REGISTRATION CONFIRMATION SPONSOR

Position your brand at the start of the attendee journey by sponsoring the registration page and registration confirmation email. Highlight key thought leadership and expertise on the large banners on the webpage for 3 months and have your brand featured again in communications prior to the conference.

Benefits include:

- » Company banners on registration webpage and registration confirmation email.
- » Company logo with sponsor recognition in printed show guide under sponsor heading
- » Hyperlinked company logo and sponsor recognition on summit website
- » First right of refusal on this sponsorship for 2019

\$3,000



LIMIT: ●

EMAIL COMMUNICATION TO ATTENDEES

Craft a message for summit attendees to be sent pre or post show through the GSA, showcase your support and partnership of the Summit. Highlight your company’s thought leadership or subject matter experts and create buzz around your participation in the summit.

- » Includes one communication sent to all summit registrants

\$1,500



LIMIT: ●

**PROMOTIONAL
ITEM OR
COLLATERAL
INCLUSION IN
TOTE BAG**

As a sponsor you can participate in this program that puts your content into the hands of the summit attendees. Simply provide the materials as required and they will be added to the attendees' tote bag.

\$1,500



LIMIT: ● ● ●

GAMING STANDARDS



A S S O C I A T I O N